

**The RES Forum Announces the Creation of a RES US Branch and an Agreement with Bristol Global Mobility to manage this branch on behalf of RES.**

London, Friday 6<sup>th</sup> November 2015 - **The RES Forum** today announced that it had signed a formal agreement with **Bristol Global Mobility** to manage a newly created RES US Branch.

Expansion through the establishment of branches in key markets for GM activity is a core part of the growth strategy of RES. The RES US Branch will be managed by **Chris Kline, Executive Vice President**. Chris will be responsible for growing the member network extensively in the US by creating a whole series of 'local' events for RES members throughout 2016 and for supporting activities around research, surveys, production of white papers, data modelling and analytics.

This will be done in association with the RES Forum Management team and in response to the needs of US members. In addition, we anticipate shortly announcing a series of new **Technical Partnerships** to support our US membership. We anticipate rapid growth in terms of membership, engagement levels and collaboration in our US GM community benefiting the global membership through richer data and higher responses to surveys and global research.

**Gerry O'Neill** of The RES Forum said, "We are delighted to have partnered with Chris and his team in the US. This is a hugely exciting initiative for The RES Forum. The market for mobility knowledge sharing, data analytics and local surveys/content as well as service provision in the US is massive. Currently only a small but growing proportion of RES members are US based. There is significant upside potential here for RES members in increasing our scale and member support in the US. Our intention is to work with Chris in shaping this branch model that we can subsequently roll out to our other branch target markets."

**Chris Kline** of Bristol Global Mobility said "We are also delighted to have the opportunity to drive the development of the RES Forum within the United States. For Bristol Global Mobility this is an extension of our existing relationship with The RES Forum in EMEA. It adds a new dimension of local representation and member support within the RES Forum global digital network. We believe this creates a good balance and will lead to further growth, interaction and engagement amongst members. I genuinely believe The RES Forum values and culture of collaboration, research and shared learning will resonate well with US mobility professionals.



The RES Forum ([www.theresforum.com](http://www.theresforum.com)) was created in 2006 as an independent community for International HR & Mobility professionals and is now the largest and most active network, specialising in global mobility survey data, modelling and analytics. Over 800 members from 458 of the world's leading companies in 38 countries, all mobility professionals, have joined the RES Forum and are active participants in knowledge sharing in an increasingly growing online community.



Bristol Global Mobility ([www.bristolglobal.com](http://www.bristolglobal.com)) is not just another relocation management company. Founded by former in-house mobility managers based on a model they would like to have used while in role, the very foundation of Bristol's consultative offering is transparency. Whether simple A to B relocation logistics solutions are required, or a more complex global assignment management programme, Bristol have the means to deliver all services in over 150 countries. With five customer service offices globally on three continents, Bristol's model is ideal for clients who would like to find more flexible, consultative solutions to typical relocation and assignment problems and who demand a high level of client interaction and customer service by dedicated and experienced mobility advisors. Our direct-to-source supplier philosophy reduces layers in our supply chain which has the benefit of also significantly reducing costs to our clients.

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