



SilverDoor triumphs at ASAP Awards

8th December 2015

On Thursday 3rd December, at the ASAP (Association of Serviced Apartment Providers) Industry Awards Dinner, SilverDoor picked up the award for industry innovation.

The awards were the culmination of the 2015 ASAP Convention which also launched a new study by real estate services provider, Savills, which indicated that the serviced apartment sector is set to double in size over the course of the next two years.

Innovation is key to the continued growth of the sector and, when assessing submissions for the innovation award, judges were looking for “industry innovation that benefits the customer, and helps further the sector.”

Commenting on SilverDoor’s award, ASAP Managing Director, James Foice said, “The independent panel of judges were particularly impressed by SilverDoor’s entry which evidenced a range of technological initiatives which were innovative and designed to enhance the guest's overall experience.”

It’s the first time that SilverDoor has won an ASAP Award and Commercial Director, Stuart Winstone, is thrilled to have received such important industry recognition.

“We encourage all departments to find new and exciting ways to tackle the challenges we face in the industry and I’m so pleased that our continuous efforts to innovate have been recognised by the ASAP.”

The award brings an end to an impressive year for SilverDoor after also winning Best Serviced Apartment Provider at the Business Travel Awards 2015 in January and Corporate Housing Provider of the Year at the EMEA EMMAs in November.

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About SilverDoor

SilverDoor is the world’s leading independent serviced apartment agent. With expert knowledge of over 120,000 serviced apartments worldwide, we’ll find the perfect accommodation for you. Our service is free and each client is assigned a dedicated account management team to organise every element of their search and stay.

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