

PRESS RELEASE

Harmony. A new name with a proven track record.

London, 18th January 2016. We are very pleased to inform you that UTS International has adopted a new global brand. The brand is **Harmony Relocation Network**.

The reason for this new brand is the termination of a 14-year-old strategic alliance with a US based Van Line and for the most part of the alliance UTS International shared the global brand UniGroup Worldwide UTS. This alliance ended in the latter part of 2015, and we are moving forward as of 2016 with the new name Harmony Relocation Network.



Harmony is symbolic of our cooperative global network, by putting people first in everything we do, for our corporate clients, their transferees and our employees. Harmony combines the best of local heritages with a global scale, going the extra mile and delivering on our promises. Because we truly take the importance of people and local to heart.

The separation of the alliance only affects the marketing and rebranding of the organisation. The staff at the international head office in Weesp (The Netherlands) remains the same, under the leadership of Paul Bernardt, who has been the Managing Director since 2009.

David Enser (The RES Forum) said, “We are delighted to continue our relationship with Paul Bernardt and his team through their rebrand as Harmony Relocation Network. Whilst the name may have changed, the quality and service that Harmony deliver to corporate clients and transferees hasn’t and that’s why we are delighted to have them as our Technical Partner for Household Goods Moving. Working in conjunction with Paul and the Harmony Relocation Network we have big ambitions to grow the RES membership through a combination of digital expansion and engagement and local representation (branches) in key mobility markets.

Paul Bernardt (Managing Director Harmony Relocation Network) said, “We too are delighted to build on the outstanding relationship we have with the RES Forum under the banner of Harmony Relocation Network. Our new name in addition to providing brand clarity, creates a fresh opportunity to refocus our efforts as a partner within the RES global digital network. I genuinely believe The RES Forum values and culture of collaboration, research and shared learning will continue to resonate well with our clients.



The RES Forum (www.theresforum.com) was created in 2006 as an independent community for International HR & Mobility professionals and is now the largest and most active network, specialising in global mobility survey data, modelling and analytics. Over 850 members from 470 of the world’s leading companies in 41 countries, all mobility professionals, have joined the RES Forum and are active participants in knowledge sharing in an increasingly growing online community.



Harmony is a global network of locally owned relocation companies, upholding strong family values through generations of heritage. We are a network of committed partners, brought together in one

truly global and solid infrastructure with cutting edge technology, an ISO-tested quality system and leading sustainability criteria. Our network (founded in 1992) consists of over 140 members in 60 countries, serving 180 countries across 6 continents, providing the same level of high quality services, local expertise and personal commitment. All our members are co-owners of Harmony Relocation Network.

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